



**February 2024**

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## **FEBRUARY 28 VIRTUAL PROGRAM** **12:00 PM - 1:00 PM**

**FIFTEEN SECONDS OF FAME:  
SHARING YOUR NONPROFIT'S STORY AND  
IMPACT IN REAL TIME**



**SPEAKER: CHRIS STRUB, I AM HERE, LLC**

The social media landscape is constantly changing but people will always use it to connect in real time. That's why platforms like Facebook, Instagram, LinkedIn, and others have adopted ephemeral storytelling tools: short-form, limited-time 'stories' that allow audiences to connect, engage, and interact in dynamic and casual ways.

In this fast-paced, high-energy virtual Lunch & Learn, discover how nonprofits can connect with followers, donors, volunteers, and sponsors using these tools; best practices for creating engaging, entertaining, and valuable content; and expert tips and tricks for making the most of your short-form content. Learn practical, real-life examples from both nonprofits and for-profits that have successfully built engaged audiences and created community through meaningful real-time content!

[REGISTER NOW](#)



## CREATIVE COLLECTIVE

The Creative Collective returns in March for “**Beyond Logo Soup: Leveraging Marketing to Secure Corporate Sponsorship,**” led by Laura Foughty, Institutional Giving Officer at St. Louis Art Museum.

The Creative Collective is NPMN-STL’s newest program. Hosted and led by organization members, the Collective tackles a different

topic each month. From social media strategy to career advancement – nothing is off the table. Meetings are SMALL and peer-led to encourage group discussion and networking.

Register soon! Spots are going fast, and are limited to the first 15 members who sign up.

[REGISTER NOW](#)

## FEBRUARY CREATIVE COLLECTIVE RECAP



The first Creative Collective in February was such an engaging conversation! We had representation from twelve different organizations, and many different roles. Max Dieter, PreventEd's Director of Communications, led a conversation about developing a marketing plan, and everyone left with something they could take away and implement at their organization. Thank you to all who attended!

# MEMBER NEWS

**Welcome to the following new members:**

**Stephanie Schrage-** Challenge Unlimited

**Tony Nitko-** DeafEmpowerment Awareness Foundation, Inc.

**Janae Johnson-** COCA- Center of Creative Arts

**Lauren Wisner-** Springboard to Learning

**Marissa Cohen-** St. Louis Community Foundation

**Melissa Bradford-** City of Creve Coeur, MO

**Quinton Clay-** Big Brother Big Sisters Eastern MO

**Laura Baker-** The Covering House

**LJ Hearn-** A Seat at the Table

**Jamia Jones-** A Seat at the Table

**Bob Stergos-** A Seat at the Table

**Jamel Williams-** A Seat at the Table

**Thank you to our renewing**