



November 2023

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THANK YOU

Thank you to everyone who attended, shared their expertise, and supported Spectrum 2023: Breakthrough! There were so many breakthrough moments at the conference. It was an amazing day of inspiration, learning, valuable networking, and fun! And a huge shout out to our 2023 sponsors! Without them, Spectrum wouldn't have been possible! If you haven't yet, please take a moment to fill out our survey **about your experience at Spectrum this year.**

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SPECTRUM CONFERENCE HEADSHOTS AND PHOTOS

Did you have a headshot taken, courtesy of [Jeff Brown Photography](#), at this year's Spectrum conference? If you haven't downloaded yours yet, they can be

found [HERE!](#)

Looking for an action shot? Check out photos from the rest of the conference [HERE](#)

OUR NEXT EVENT STORY



Nonprofit Marketers Network–STL (NPMN), The Association of Fundraising Professionals St. Louis Regional Chapter (AFP), and Grant Professionals Association St. Louis Regional Chapter (GPA) are collaborating to host the **2023 Nonprofit Professional Roundtables** on December 5, 2023.

At this event, you'll be able to network with a variety of nonprofit professionals and select the two sessions that most interest you. We'll have advanced professionals from AFP, GPA and Nonprofit Marketers Network-STL host conversations around some of the biggest challenges we face as nonprofit professionals. A full list of topics and presenters will follow soon!

A light breakfast with coffee, tea and water will be provided. Members of AFP St. Louis, GPA St. Louis, and Nonprofit Marketers Network—STL will receive the member rate of \$35.

[Learn more and register HERE!](#)

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ORGANIZATION SPOTLIGHT STORY



Introducing our new segment highlighting Nonprofit Marketing Network members and their organizations! This month we're featuring an interview with Ericka Sanders, Vice President of Recruitment and Community Outreach at Big Brothers Big Sisters Eastern Missouri. Ericka is also the chair of the Nonprofit Marketing Network's Diversity, Equity, and Inclusion Committee, which is accepting new members! [Click here for more information!](#)

Thanks for being willing to share with us, Ericka! Tell us about your organization.

"I work for Big Brothers Big Sisters, an agency that connects mentors and mentees in our community. We support children from ages 5-25. Our traditional program works with

kids from 5-17, and our extended program offers support to young adults from 18-25 who want additional mentorship. Mentors at BBBS partner with young people in their pursuit of meaningful, stable, and independent lives, and help that young person feel empowered to make positive decisions that impact their lives.”

What drives your passion for your work?

“My passion is two-fold. I feel personally driven, because 20 years ago I contacted Big Brothers Big Sisters to connect my son with a mentor, and we were put on a waitlist. As the Vice President of Recruitment and Community Outreach, I think about how many parents would love to have their children be a part of this program, and how many amazing humans we have in the area who just don’t understand the impact they can have in a child’s life. They have so much to offer just by their own lived experiences. Being the person who gets to say that over and over again to ignite them, energize them, and help them commit to community by way of a child is a responsibility I love.

I also feel a strong commitment to my community, and specifically to the African-American community. Eighty-five percent of the young folks served by BBBS are African-American. As a good citizen and lover of St. Louis, investing in [the] community is investing in a child. Children are our future, and the legacy we’re creating is being paid forward and forward. Helping our children have the support they deserve means so much to building a better St. Louis. I have a two-year-old grandchild, and it means so much that

the work I'm doing and the impact and commitment I'm making today will make a better future for him."



"There is always an opportunity to get involved in St. Louis if you want it. There's more that connects us than divides us and we just need more voices saying it." -Ericka Sanders

[Read more of our interview with Ericka HERE!](#)

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MEMBER NEWS

Welcome to the following new members:

Addison Theil- Urban Sprouts Child Development Center

Brittani Williams

Alex Bakken- Gateway Arch Park Foundation

Stephon White- Big Brothers Big Sisters of Eastern Missouri

Katie Betz- Fox Performing Arts Charitable Foundation

Dawn Buckley- Filament

Charli Cooksey- WEPOWER

Ben Nordstrom- The St. Louis Children's Choirs
Christopher Randall- 21c Museum Hotels Saint Louis |
Gentlemen Of Vision R.O.P.E. Inc.
KT Stuckenschneider- APA
Jennifer Bardot, MA, MS- G.R.I.T.
Jeff Brown- Jeff Brown Photography
Meaghan Anselm- Meaghan Saves the Day
Brittany Raji Alberty- The Marketing Midwife
Chantal Chandler- Special School District

Thank you to our renewing members:

Sarah Prechtel, MSW, LCSW- Deaf Empowerment
Awareness Foundation Inc.

Jackie Karalunas- Loaves and Fishes for St. Louis

Our members know that Nonprofit Marketers Network's greatest asset—and your greatest benefit—is our members. Your membership is your ticket into our supportive community and your opportunity to build meaningful relationships. From the seasoned professional to those just beginning their career, our members are all working to make a difference in the St. Louis community and beyond.

So if you are thinking about membership, this is your invitation! We offer three types of membership to fit every need—individual, organizational, and student options—all at a great annual rate.

Remember, you can register for events and even join or renew your membership online. Annual membership dues are \$100 for an individual, \$75 for a student, or

\$250 for an organization (up to five members per organization).

If you're already a member but don't have login information, email membership@npmarketers-stl.org for help!

JOIN OR RENEW YOUR MEMBERSHIP TODAY!

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