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2023 BOARD RETREAT

On November 18, the Nonprofit Marketers Network-STL board of directors met at Filament, LLC to dig deep into identifying the direction the organization will head in the year to come. Since the pandemic, we've been trying to determine who we are now, identify the value we provide to our members, and pinpoint what needs to shift moving forward.

Matthew Homann, the founder of Filament, led us through a morning of creative exercises designed to bring us together in vision, and we left feeling excited and motivated about the future. Stay tuned for

exciting announcements and opportunities to engage more with our community in the year to come!

ORGANIZATION SPOTLIGHT



This month we're featuring an interview with Max Dieter, Director of Communications at PreventEd. Max is also a member of the Nonprofit Marketing Network's Diversity, Equity, and Inclusion and Communications Committees, which are accepting new members!

***Thanks for being willing to share with us, Max!
Tell us about your organization.***

"I work for PreventEd. Since 1965, we've been working to reduce and prevent the harms of alcohol and other drugs through education, intervention, and advocacy in Eastern Missouri. Our programs provide K-12 in-school prevention education that gives kids the tools to better cope with stress, peer pressure, and challenges that they will inevitably face. We offer assessments and referrals to treatment for individuals looking to get connected with services, and our certified peer specialists help people get started on their recovery journeys. We also provide naloxone

and fentanyl test strips free of charge for community members, and we support 30 local community coalitions."

What drives your passion for your work?

"I have a personal connection to our mission, and when I was introduced to PreventEd I was blown away by what they provide and how much of an impact it could have made in the lives of many people I know. The education-focused approach really strikes a chord with me, and I appreciate the non-judgmental, unbiased approach to every population we work with."

What made you want to join Nonprofit Marketers Network?

"I joined pre-COVID, and my engagement drifted a bit after that. This year I found myself really craving the interpersonal connection and networking opportunities that Nonprofit Marketers Network provides, and got back in the loop. I've loved being on the board and developing relationships with people at other organizations and learning from their experiences."

What are you looking forward to in 2024?

"More connection! The more I talk to other folks at other organizations, the more it clicks that as nonprofit professionals, connection is the true heart of everything we do. It drives all of our missions, and I think both at my organization and NPMN there's an abundant amount of opportunity to connect more in 2024."



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MEMBER NEWS

Welcome to the following new members:

Verletta Cole- Unleashing Potential

Thank you to our renewing members:

Sarah Prechtel, MSW, LCSW- Deaf Empowerment Awareness Foundation Inc.

Jackie Karalunas- Loaves and Fishes for St. Louis

Our members know that Nonprofit Marketers Network's greatest asset—and your greatest benefit—is our members. Your membership is your ticket into our supportive community and your opportunity to build meaningful relationships. From the seasoned professional to those just beginning their career, our members are all working to make a difference in the St. Louis community and beyond.

So if you are thinking about membership, this is your invitation! We offer three types of membership to fit every need—individual, organizational, and student options—all at a great annual rate.

Remember, you can register for events and even join or renew your membership online. Annual membership dues are \$100 for an individual, \$75 for

a student, or \$250 for an organization (up to five members per organization).

If you're already a member but don't have login information, email membership@npmarketers-stl.org for help!

JOIN OR RENEW YOUR MEMBERSHIP TODAY!

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