



April 2021

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## Contact Us

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## Our Next Event: Step off the sidelines and into the marketing driver's seat

If you've ever wondered how to go from reactive to proactive marketing strategy, this session is for you. When you're in the driver's seat, you'll no longer be stuck churning out disparate pieces as fast the requests arrive in your inbox. Instead, you'll own the marketing process and be seen as a critical voice to the organization's decision making. In this session, you'll learn actionable strategies to help you reposition marketing's role in your organization so you can step off the sidelines and into the driver's seat.

### SPECIAL PRICING

**\$35 Members | \$49 Nonmembers (With Lunch)**

**\$20 Members | \$35 Nonmembers (Without Lunch)**

### [REGISTER NOW](#)

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## Save the Date for our may Event

Join us on May 11th from 5 to 7 pm at Big Brothers Big Sisters for a free happy hour networking event. More details coming soon!

## Welcome New Members

**Welcome to our new members and welcome back to our renewing members!** Thank you for investing in your professional development through Nonprofit Marketers Network.

### [Organizational Members:](#)

Jenelle Nelson - Tower Grove Park

Kristy Fairbanks - Ronald McDonald House Charities STL  
Katie Layman - Ronald McDonald House Charities STL  
Miya Andrews - Ronald McDonald House Charities STL

Stephanie Betts - Sisters of St. Joseph of Carondelet  
Cassandra Cooke - Safe Connections  
Annie O'Donoghue - PreventEd  
Maxine Clark - Delmar DivINe  
Redmond Reilly - Sisters of St. Joseph of Carondelet  
Lauren Breig - PreventEd  
Max Dieter - PreventEd  
Courtney Hinton - PreventEd  
Alicia R Smith - PreventEd  
Ericka Sanders - Big Brothers Big Sisters Eastern MO  
Kim Westerman - Sisters of St. Joseph of Carondelet  
Marie McGeehan - Sisters of St. Joseph of Carondelet  
Jenny Beatrice - Sisters of St. Joseph of Carondelet

Individual Members:

Sydney Schader - Boys & Girls Club  
Kate Fletcher - Places for People  
Casey Stinemetz - Thomas Dunn Learning Center

Brittni Snidle - Christian Brothers College High School  
Janet Vigen Levy - City of Brentwood  
Ruth E. Thaler-Carter - I Can Write About Anything!

Amber Foster-Hobart - Empower Missouri  
Rosana Usselman - Catholic Charities of St Louis  
Diane Droege, MA - DD CREATIVE Communications  
Nicole Nidea - SODA: Student Organ Donation Advocates

**Remember, you can register for events and even join or renew your membership online. Annual membership dues are \$100 for an individual, \$75 for a student, or \$250 for an organization (up to five members per organization).**

**If you're already a member but don't have login information, email [membership@npmarketers-stl.org](mailto:membership@npmarketers-stl.org) for help!**

**[Join or renew your membership today](#)**

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**Looking to get more involved?**

Nonprofit Marketers Network is looking for Board and Committee candidates for the upcoming year (July 2023 to June 2024). Contact Samantha Ferguson to learn more!

### **Webster University Discount**



Nonprofit Marketers Network–STL members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University!** Webster's online, weekend, and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession, or change your career path.

### **[Invest in your future](#)**

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### **Relevant Resources**

[LinkedIn For Nonprofits Offers New Opportunities For Organizations To Find](#)

[Support \(sponsored\) - The NonProfit Times](#)

[Optimize Your Data and Segment Donors – Chronicle of Philanthropy Store](#)

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