



Noteworthy: October 2022

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REGISTER TODAY FOR SPECTRUM!


NONPROFIT
MARKETERS
NETWORK - STL

OCTOBER 18, 2022 | WEBSTER UNIVERSITY

SPECTRUM 2022: LIVE AND IN-PERSON
A CONFERENCE FOR NONPROFIT MARKETING &
COMMUNICATION

Live and In-Person! at Webster University

Tuesday, October 18, 2022 | Time 8 a.m.–4 p.m.

Welcome & Morning Keynote: 8:50–10:00 a.m.

Morning Keynote: Networking is Your Superpower: Back to Connecting In-Person

Kesha Kent, BA, MAOL – National Diversity Leader, Speaker and Author,
Ascension/MrsKeshSpeaks

Closing Remarks and Afternoon Keynote: 3:00–4:00 p.m.

Afternoon Keynote: Working with the Media & Influencers

Panelists:

Jenna Rae (KMOV)

Justina Coronel (KSDK)

Luke Farrell (StL Bucket List)

Meghan O (Radio Personality)

2022 Pricing:

- \$99 students, \$125 NP Marketers members, \$145 nonmembers

[Register today](#) for Spectrum 2022!

Save the Dates

November Program: Nov. 8 - Understanding The Good, Bad And Very Ugly Of TikTok with Chris Kuban of Chemistry PR and Multimedia

[Register today](#) for the November Program.

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CONNECTING WITH OUR MEMBERS

"I first joined Nonprofit Marketers Network for the professional development ... Now I come back each month to continue developing the professional relationships I've made along the way."

Our members know that Nonprofit Marketers Network's greatest asset—and your greatest benefit—is our members themselves. Your membership is your invitation into our supportive community and your opportunity to build meaningful relationships. From the seasoned professional to those just beginning their career, our members are all working to make a difference in the St. Louis community and beyond.

We welcome these newest members into our community...

- Miya Andrews, RMHC St. Louis
- Brittany Campbell, NOVUS Health
- Bree Maniscalco, Cinema St. Louis
- Karol Stewart, Contemporary Art Museum St. Louis

And these teams from COCA and Magnetize...

- Abby Frohne, COCA
- Elizabeth Helm, COCA
- Alesha Henley, COCA
- Sam Agusti-Nuernberger, Magnetize
- Rob Kessler, Magnetize
- Kyle Schnubusch, Magnetize

And a shout out to our renewing members...

- Shannon Durio, FamilyForward
- Patrick Martchink, LifeBridge Partnership
- Liz Mayer, FamilyForward
- Kevin Weible, Beverly Farm Foundation

If you are thinking about membership, this is your invitation! We offer three types of membership to fit every need—individual, organizational, and student options—all at a great annual rate.

[JOIN TODAY](#)

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WEBSTER UNIVERSITY DISCOUNT REMINDER



Nonprofit Marketers Network–STL members are eligible for special tuition rates in select undergraduate and graduate programs at Webster University! Webster's online, weekend, and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession, or change your career path.

[Invest in your future](#)

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RELEVANT RESOURCES

[How To Get More Online Donations On Giving Tuesday](#)

From The Storytelling Non-Profit

[How To Structure Your Nonprofit Social Media Plan](#)

From Get Fully Funded

[How To Write The Perfect Donor Thank You Letter](#)

From Bloomerang

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