



Noteworthy: March 2022

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A NOTE FROM THE PRESIDENT

Hello,

The Nonprofit Marketers Network-STL board met last month for our annual strategic planning retreat. Our discussions centered around the word “Growth” and what that means for the organization. Growth in membership and program attendance are important and are important for our long-term success, and we also wanted to look at what that word means in other areas.

As part of growth to reflect our community's needs and members, a DEI board position has been created. To grow our position in the community, we have also created a Community Outreach team. In order to fully support these two new board committees, our members voted late last year to allow us to expand the board from 15 to 20 members.

I am happy to say that we now have a completely full board. Please join me in welcoming Matthew Kerns, St. Lou Fringe (Chair, Community Outreach), Kevin Lashley, St. Patrick Center (Chair, DEI), Katie Layman, Ronald McDonald House (Chair, Programs), Brett Murray, Stages, St. Louis (Vice Chair, Community Outreach), and Brittini Snidle, Queen of Peace Center (Vice Chair, Communications).

I am so excited by this team and the growth we can achieve together for the organization - and for you. I hope to see you all soon as we begin to return to in person programming this spring!

Ann Duffy

President

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MARCH PROGRAM - NONPROFIT STORYTELLING AND SOCIAL MEDIA

LUNCHTIME PRESENTATION

TUESDAY, MARCH 22

PANEL DISCUSSION:

Nonprofit
Storytelling
& Social
Media



WITH

MATTHEW KERNS

President & Artistic Director
St Lou Fringe



Join us March 22 for Nonprofit Storytelling and Social Media!

Matthew Kerns, President and Artistic Director for St. Lou Fringe, presents this virtual lunchtime panel session to explore the best practices for telling your organization's stories via social media.

Join us for a better understanding of telling brand stories on social platforms, creating a story that elevates your organization's voice "above the noise," and how to reach your audience where they are.

Date: Tuesday, March 22

Time: Noon - 1 p.m.

[Register Now](#)

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WELCOME TO OUR NEW MEMBERS

A warm welcome to our newest members of our community ...

- Maxine Clark with Delmar DivINe
- Taylor Harris with East Side Aligned
- Janessa Jenkins with earthday365
- Nick Quargnenti with Emmaus Homes

Reminder to Renew!

Records show that a number of us are coming up membership renewal time. We want to be sure you continue to receive all you member benefits, so keep an eye on your email for your renewal reminder, and click RENEW before you forget (we know how it goes!).

If you have any questions about membership, please reach out to Jenny Beatrice, Membership Chair at membershipchair@npmarketers-stl.org.

Visit our website to register for events, manage your own profile, and explore our Members Only section, including an industry-focused job board! Become a member or renew online at www.npmarketers-stl.org.

Annual membership dues are \$100 for an individual, \$75 for a student, or \$250 for an organization (up to five members per organization).

[Join or renew your membership today!](#)

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RELEVANT RESOURCES

3 Rising Trends in Fundraising Innovations

From Candid

5 Ways To Improve New Donor Retention

From Bloomerang

15 Digital Content Mistakes That Can Hurt Your Brand

From Content Marketing Institute

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