



## Noteworthy: July 2022

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## JULY PROGRAM - DIVERSITY IN LEADERSHIP: BREAKING BARRIERS

**JULY 20 | 4:30 PM - 6:30 PM | SPARK ST. LOUIS**

### DIVERSITY IN LEADERSHIP: BREAKING BARRIERS

MODERATOR	FEATURED PANELISTS
<p><b>TIANA BERRY-JONES</b></p>  <p>Vice President of Marketing &amp; Creative <b>LaunchCode</b></p>	<p><b>JASON FRAZIER</b> President &amp; CEO   MindsEye</p> <p><b>ILEANA O'NEILL</b> Director of Operations &amp; Advancement   R3 Development</p> <p><b>AMBER OVERTON</b> Chief Diversity, Equity &amp; Inclusion Officer   Girls Scouts of Eastern Missouri</p> <p><b>EDUARDO PLATON</b> President/CEO   Hispanic Chamber of Commerce of Metropolitan St. Louis</p> <p><b>JUSTIN RAYMUNDO</b> Director of Regional Workforce Strategies   BioSTL</p>



**Sponsored by INDOX Services**

Join us for a FREE panel discussion of diversity in leadership!

Historically, nonprofit leadership in our region has had a lack of diversity and inclusion. This often stems from barriers to opportunities that have traditionally been available for only one group of people. Thanks to growing Diversity, Equity, and Inclusion initiatives, we are beginning to see more BIPOC and LGBTQ+ leaders within St. Louis organizations.

Come learn how these diverse leaders utilize their experience, perspective, and relatability to advance the mission of their respective organizations. Also, hear the challenges these same leaders face as they look to fundraise, advocate, and lead our philanthropic community.

Complimentary drinks and light appetizers included.

**MODERATOR:**

Tiana Berry-Jones, Vice President of Marketing and Creative, LaunchCode

**PANELISTS:**

Jason Frazier, President and CEO, MindsEye

Ileana O'Neill, Director of Operations & Advancement, R3 Development

Amber Overton, Chief Diversity, Equity & Inclusion Officer, Girl Scouts of Eastern Missouri

Eduardo Platon, President/CEO, Hispanic Chamber of Commerce of Metropolitan St. Louis

Justin Raymundo, Director of Regional Workforce Strategies, BioSTL

Date: Wednesday, July 20

Time: 4:30–6:30 p.m.

Location: Spark St. Louis, 6 Cardinal Way, Suite 900, St. Louis, MO 63102

[Register Now](#)

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REGISTER TODAY FOR SPECTRUM!



**Live and In-Person! at Webster University**

**Tuesday, October 18, 2022 | Time 8 a.m.–4 p.m.**

**Welcome & Morning Keynote: 8:50–10:00 a.m.**

**Morning Keynote: Networking is Your Superpower: Back to Connecting In-Person**

Kesha Kent, BA, MAOL – National Diversity Leader, Speaker and Author,  
Ascension/MrsKeshSpeaks

**Closing Remarks and Afternoon Keynote: 3:00–4:00 p.m.**

**Afternoon Keynote: Working with the Media & Influencers**

Panelists:

Jenna Rae (KMOV)

Justina Coronel (KSDK)

Luke Farrell (StL Bucket List)

Meghan O (Radio Personality)

## 2022 Pricing:

- Early-bird: \$99 students, \$99 NP Marketers members, \$125 nonmembers
- Regular: \$99 students, \$125 NP Marketers members, \$145 nonmembers

## Early Bird Registration Now Open!

[Register today](#) for Spectrum 2022!

## Speak at Spectrum

Interested in joining a powerhouse lineup and speaking to an audience of nearly 200 at Spectrum?

Email [SpectrumChair@npmarketers-stl.org](mailto:SpectrumChair@npmarketers-stl.org) if you would like to be considered as a Spectrum presenter.

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# CONNECTING WITH OUR MEMBERS

## We'd Like To Get To Know You!

The greatest benefit to membership in Nonprofit Marketers Network is the opportunity to connect with our many experienced, talented, and interesting members. We want to help you get to know each other better through our Member Spotlights. We plan to fill our member site with these profiles to enhance your networking experience.

We invite you to complete our member spotlight questionnaire at <https://forms.gle/LhSo75PHnXSuhSfTA>.

We look forward to learning more about you! If you have any questions, please reach out to us at [membership@npmarketers-stl.org](mailto:membership@npmarketers-stl.org).

## **Welcome To Our New Members**

We are pleased to welcome two new organizations and their staff members to the network as organizational members this month.

### Operation Food Search

- Jane Calkins
- Judy Coyman
- Jocelyn Fundoukos
- Daniel Puma
- Ellen Reed-Fox

### Mid-America Transplant

- Deb Janik
- Karen Spector

We also welcome the following new and renewing Individual and Student members.

- Debbie Burnham, Keane Technologies
- Tori Fenemor, National Blues Museum
- Carol Hogan-Downey, Illinois Heartland Library System
- Amanda Kernan, kern.creative
- Kathy Mullins, Kathyreps
- Erica Rogers, Fox Performing Arts

## **Join Us!**

Nonprofit Marketers Network–STL represents organizations that make a difference in the St. Louis area as well as individuals who use their talents to serve the community. Join our network today, and join others who are using their professional skills to make St. Louis stronger.

## JOIN TODAY

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## RELEVANT RESOURCES

### **How To Write Subheadings That Hook (And Re-Hook) Your Readers**

From Copyblogger

### **4 Ways Nonprofits Can Use Effective Messaging**

From Big Duck

### **6 Trends In Email Marketing To Watch**

From Litmus

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## CONTACT US

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