



## Noteworthy: September 2021

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## WELCOME NEW BOARD MEMBERS

Please welcome three members to the Nonprofit Marketers Network board. Regina Bennett (Cardinal Ritter Senior Services), Liz Mayer (Grand Center, Inc.) and Kate Steele (Nurses for Newborns) have all joined the 2021-2022 Board cohort.

As always, you are welcome to reach out to any of our board members with questions or suggestions at any time through [admin@npmarketers-stl.org](mailto:admin@npmarketers-stl.org).

Ann Duffy  
President

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# SPECTRUM 2021: EARLY BIRD RATES END AUG. 31

**Register Today! Early bird rates end August 31.**

**Early Bird Pricing:**

**\$49 Members - \$69 Nonmembers - \$49 Students**

**After August. 31:**

**\$69 Members - \$89 Nonmembers - \$69 Students**

[Register Now](#)

**Don't forget to register for Spectrum 2021!**

Join us Tuesday, October 19, 2021 for [Spectrum: Fifty Years Forward](#). We are celebrating Nonprofit Marketers Network–STL fiftieth anniversary year and building on five decades of commitment to the St. Louis community! Spectrum is the premier conference for professional development of nonprofit marketers and communicators. This day-long event is filled with best practices and cutting-edge ideas from leading minds and voices in our sector.

## SPECTRUM KEYNOTE SPEAKERS

### **Morning Keynote Presentation**

Jessica Hentoff - Artistic/Executive Director, Circus Harmony

### **Afternoon Keynote Panel**

Maryanne Dersch (*Moderator*) - Founder & CEO, Courageous Communication

April Dzubic, Director of Philanthropy, American Cancer Society

Bev Pfeifer-Harms, Director of Marketing & Communications, Great Circle

Maureen A. Herrmann, Major Gifts Officer, SSM Health Foundation-St. Louis

Learn more about the keynotes and other featured speakers on our [Spectrum website](#). The page is continually is continually being updated with new information and details, so check back frequently! Questions? Check out our [FAQ page](#)!

[Register Now](#)

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## MENTORSHIP PROGRAM

We are excited to welcome our third cohort of the Nonprofit Marketers Network Mentorship Program. The 2021-2022 mentees are:

Denise Cage, Care to Learn

Kate Fletcher, Queen of Peace Center

Liana Gallyoun-Arroyo, Girls in the Know

Lydia Grimenstein, Missouri Botanical Garden

Ericka Sanders, Big Brothers, Big Sisters of Eastern Missouri

Jeanne Spencer, Student, Webster University

Thank you to our mentors! Our mentee cohort has been paired with individual mentors from Youth in Need, St. Louis Community Foundation, Great Rivers Greenway, Jazz St. Louis and Peter and Paul Community Services.

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## WEBSTER UNIVERSITY DISCOUNT



Nonprofit Marketers Network–STL members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University**! Webster's online, weekend, and

evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession, or change your career path.

[Invest in your future](#)

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## RELEVANT RESOURCES

### **Hook Your Readers From The Start**

From Turn Two Communications

### **How To Source Great Year-End Stories**

From Get Fully Funded

### **Why Your Supporter Should Be At The Heart Of Everything You Say**

From NonProfit PRO

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