



Noteworthy: October 2021

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SPECTRUM 2021: REGISTER NOW

MARKETING

LEADERSHIP

DEVELOPMENT

DIVERSITY & INCLUSION

COMMUNICATIONS

NONPROFIT
MARKETERS
NETWORK-STL

SPECTRUM

a conference for nonprofit marketers

FIFTY YEARS FORWARD

VIRTUAL CONFERENCE | OCTOBER 19, 2021

REGISTER NOW!

\$69 members | \$69 students | \$89 nonmembers

NMN-SPECTRUMCONFERENCE.COM

In 2021, Spectrum looks "50 Years Forward" as we celebrate the 50th anniversary of Nonprofit Marketers Network–STL. Our daylong virtual conference is designed for nonprofit marketers, communicators, fundraisers, and leaders. Register today to enjoy 2 keynotes, 4 sessions of programming, networking, and more!

Virtual attendees pick 4 sessions to attend live—in addition to the morning and afternoon keynote presentations—then get recordings of ALL 12 breakout sessions PLUS the 2 keynotes for 90 days after the conference ends.

[Register Now](#)

SPECTRUM KEYNOTE SPEAKERS

Morning Keynote Presentation

Jessica Hentoff - Artistic/Executive Director, Circus Harmony

Afternoon Keynote Panel

Maryanne Dersch (*Moderator*) - Founder & CEO, Courageous Communication

April Dzubic, Director of Philanthropy, American Cancer Society

Bev Pfeifer-Harms, Director of Marketing & Communications, Great Circle

Maureen A. Herrmann, Major Gifts Officer, SSM Health Foundation-St. Louis

Learn more about the keynotes and other featured speakers on our [Spectrum website](#). The [site](#) is being updated with new information and details frequently as Spectrum approaches, so check back frequently!

Questions? Check out our [FAQ page](#)!

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WELCOME TO OUR NEW MEMBERS

Nonprofit Marketers Network believes in creating a welcoming and accessible community for all professionals in the nonprofit marketing and communication sphere. So, for an organization focused on building community, there is no better news to share than welcoming new members.

Tony Lanaghan, freelance marketing specialist

Lydia Huston, Loyola Academy of St. Louis

Brad Jones, Energizer Holdings

Alexandra Winters, student

Liz Mayer, Grand Center Inc.

Dayna Stock, The Rome Group

Lydia Grimenstein, Missouri Botanical Garden

Dave Baldwin, Access Academies

Welcome Back to Our Renewing Members

We appreciate the following organizations and individuals who continue to enhance our community by renewing their memberships:

- Deaf Empowerment Awareness Foundation, Inc.
 - DeLinda Brite
 - Anthony Nitko
 - Sarah Prechtel
- Lifewise STL
 - Jennifer Weston
 - Jennifer March
 - Daniel Richter
 - Amanda Andrews
- Modern Litho STL
 - Kim Pett
- St. Louis Community Foundation
 - Neosha Franklin
 - Emily Baumann
- Emma Klues, Great Rivers Greenway
- Patrick Martchink, LifeBridge Partnership
- Noreen O'Brien, Presbyterian Children's Homes and Services
- Demetria Lightfoot, Youth in Need
- Meghan Higdon, Webster University

Visit our website for great new features, including registering for events, managing your own profile, and our NEW Members Only Section! Become a member or renew online at

www.npmarketers-stl.org!

Annual membership dues are \$100 for an individual, \$75 for a student, or \$250 for an organization (up to five members per organization).

[Join or renew your membership today.](#)

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RELEVANT RESOURCES

The 3 Best Ways To Create More Email Engagement

From Nonprofit Marketing Guide

Tips For A Successful #Giving Tuesday 2021

From The Modern Nonprofit

Tools To Improve Your Decision Making Process

From Positively Positive

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