



## Noteworthy: November 2021

### IN THIS ISSUE

- [November Program](#)
- [Welcome To Our New Members](#)
- [Thank You Spectrum Sponsors](#)
- [Webster University Discount Reminder](#)
- [Relevant Resources](#)

## NOVEMBER PROGRAM - THE REBOUND: A LOOK AT NONPROFIT TRENDS AND WHAT TO EXPECT IN 2022

### LUNCHTIME WEBINAR

November 9, 2021 @ 12:00 PM CT

The Rebound: A Look At  
Nonprofit Trends And  
What To Expect In 2022



**Dayna M. Stock**  
CEO, The Rome Group

Dayna Stock, CEO at The Rome Group, will speak about 2022 forecasting. She will review nonprofit market trends and help us understand what to expect for the year to come.

For over 20 years, Dayna M. Stock, CEO, has provided strategic leadership to nonprofit organizations in the St. Louis Region with results in planning, program delivery and fund

development. Prior to joining the Rome Group, Dayna was the Chief Development Officer at United Way of Greater St. Louis, where she led a team to record campaign attainment in excess of \$76 million. She is a skilled facilitator with extensive experience leading volunteers, boards of directors, and customized corporate philanthropy partnerships for community benefit.

[Register Now](#)

[back to top](#)

## WELCOME TO OUR NEW MEMBERS

We are pleased to welcome the following new members into our growing community of professionals:

- Brooke Black, Gladiator Consulting, LLC
- Kirsten Brauch, Student, Covenant House Missouri
- Rico Buch, Empower Missouri
- Gabrielle Christiansen
- Jasmine D. Evans, Jasmine D. Evans Public Relations
- Sheri Flanigan-Vazquez, Justine Peterson Housing & Reinvestment Corp.
- Liana Gallyouon-Arroyo, Girls in the Know
- Jessica Hentoff, Circus Harmony
- Matthew Kerns, St. Lou Fringe
- Kevin Lashley, St. Patrick Center
- Dara Markus, Ronald McDonald House Charities STL
- Meredith Siegfried, Ronald McDonald House Charities STL
- Great Thompson, Ronald McDonald House Charities STL
- Leigh Walters, Leigh Walters Communications, LLC
- Alexandra Winters, Student

Visit our website for great new features, including registering for events, managing your own profile, and our NEW Members Only Section! Become a member or renew online at

[www.npmarketers-stl.org](http://www.npmarketers-stl.org)!

Annual membership dues are \$100 for an individual, \$75 for a student, or \$250 for an organization (up to five members per organization).

[Join or renew your membership today!](#)

[back to top](#)

## THANKS TO OUR SPECTRUM SPONSORS



Recordings of all Spectrum 2021 conference sessions will be available for registrants through January 14, 2022 and can be accessed by clicking [here](#).

[back to top](#)

## WEBSTER UNIVERSITY DISCOUNT



Nonprofit Marketers Network–STL members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University**! Webster's online, weekend, and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession, or change your career path.

[Invest in your future](#)

[back to top](#)

## RELEVANT RESOURCES

**How To Write Awesome Blog Content For Your Nonprofit**

From Classy

**A Late Start Doesn't Have To Mean Low ROI On #GivingTuesday**

From Nonprofit Hub

**5 Underrated Social Media Strategies You Should Start Using Today**

From Hubspot

[back to top](#)

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