



Noteworthy: July 2021

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PLANNING FOR SUCCESS IN A POST-PANDEMIC WORLD

JULY 13, 2021 - 12:00 PM - 1:00 PM

LUNCHTIME WEBINAR
JULY 13, 2021, @ NOON

Planning for
Success in a
Post-Pandemic
World

ADAPTATION

Panel Discussion



Businesses are reopening, people are traveling, and life appears to be on a path to normal...Where do nonprofits fall on the Covid continuum?

We'll check in with a panel of nonprofit experts for a pandemic update and learn how their respective worlds have evolved since Covid-19 upended life as we know it. From budget

shortfalls, furloughs, and layoffs to cancelled galas and fundraisers - how did they survive the early days of the pandemic, how did they adapt to the ongoing restrictions, and what are they doing now to re-engage donors and volunteers?

While there were some wildly creative responses and unique re-imaginings of nonprofit events and fundraising during the pandemic, some nonprofits did not survive. Others face long-term scars from lost revenue and donor awareness. Did the pandemic force some underlying issues to intensify and did it become an opportunity for change? Were any changes made in response to the pandemic that will remain in place?

Jamie Case will discuss the challenges faced by a smaller, local nonprofit. Paul Pagano will represent a local fine arts organization and share their experiences.

SPECIAL PRICING

\$10 Members - \$15 Nonmembers - \$10 Students

[Register Now](#)

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SPECTRUM 2021: SAVE THE DATE

Mark your calendars! Join us for Spectrum 2021 on Tuesday, **October 19, 2021**. Our theme this year is "Spectrum: 50 Years Forward," celebrating the Nonprofit Marketers Network-STL fiftieth anniversary year and building on our 50 years of commitment to the St. Louis community. The conference will be fully virtual.

Spectrum is the premier location for professional development for nonprofit marketers and communicators. This day-long event is filled with best practices and cutting-edge ideas from leading minds and voices in our sector. Early bird rates end August 31.

[Register Now](#)

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WELCOME TO OUR NEW MEMBERS

Welcome to our new members and Welcome Back to our renewing members! Thank you for investing in your professional development through Nonprofit Marketers Network.

NEW/Renewed Individual Members:

Anne Cheung with A2 Empowerment, Inc.

Aisha Muhammad with Missouri Dept. of Conservation

NEW/Renewed Organizational Membership:

Dana Glore, Kayla Rupprecht, Katie Stalter with Miriam

Jane Calkins, Matt Kasate with Operation Food Search

We have an exciting new website! Please check out the great new features, including registering for events, managing your own profile and our NEW Members Only Section! You can register online at www.npmarketers-stl.org!

Annual membership dues are \$100 for an individual, \$75 for a student, or \$250 for an organization (up to five members per organization).

[Join or renew your membership today](#)

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WEBSTER UNIVERSITY DISCOUNT



Nonprofit Marketers Network–STL members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University!** Webster's online, weekend, and

evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession, or change your career path.

[Invest in your future](#)

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RELEVANT RESOURCES

5 Ways Nonprofits Can Use LinkedIn To Advance Their Missions

From Classy

6 Things We Learned From Social Giving During A Time Of Social Distance

From NonProfit PRO

7 Tips To Write A Great Blog Post Introduction

From Content Marketing Institute

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