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Noteworthy eNews | February 2021



Dancing Outside the Box: Innovative Marketing in Times of Crisis

Tuesday, February 16, 2021
12:00 PM - 1:00 PM

2020 forced nonprofit professionals to re-imagine everything: programs, fundraising, service delivery, budgets—and marketing!

Join us in February to hear from **Erin Prange** about how Big Muddy Dance Company leveraged creative marketing strategies to keep stakeholders engaged through every "stage" of a global pandemic.



SPECIAL PRICING

\$10 Members | \$15 Nonmembers | \$10 Students

[Register Now](#)

Join our Spring Mentorship 2021 Cohort!

Are you a young nonprofit professional looking to develop your skills or an established professional looking to gain new perspectives? [Apply](#) to be a part of the second cycle of the Nonprofit Marketers Network Mentorship Program! Application process closes February 15. Make sure to follow NP Marketers on social media for more information and updates!

A purple-tinted graphic featuring a background image of two people shaking hands. In the upper right, the logo for Nonprofit Marketers Network - STL is displayed, consisting of a stylized yellow starburst icon and the text "NONPROFIT MARKETERS NETWORK - STL". The main text "MENTORSHIP PROGRAM" is in large, bold, yellow letters, with "Applications open now!" in white below it. At the bottom, the text "Apply Now:" is in white, followed by the URL "http://bit.ly/MentorshipSpring2021" and "APPLICATION PROCESS CLOSES FEBRUARY 15!" in yellow.

NONPROFIT
MARKETERS
NETWORK - STL

MENTORSHIP PROGRAM
Applications open now!

Apply Now:
<http://bit.ly/MentorshipSpring2021>
APPLICATION PROCESS CLOSES FEBRUARY 15!

If you are interested in being a mentor send us an email at admin@npmarketers-stl.org.

Give STL Day

A green-tinted graphic with a background image of hands typing on a laptop keyboard. In the top left, the logo for "giveSTL Day.org" is shown, with "giveSTL" in a large, white, textured font and "Day.org" in a smaller, white font. Below the logo, the text "REGISTER NOW!" is written in large, bold, white capital letters.

giveSTL Day.org
ORGANIZED BY THE
St. Louis Community
Foundation

**REGISTER
NOW!**

The **St. Louis Community Foundation** is excited to host its eighth annual Give STL Day, St. Louis' 24-hour day of online giving, on May 6, 2021. New and returning nonprofits interested in participating can now register at givestlday.org.

Welcome to our New Member!

Thank you for investing in your professional development through Nonprofit Marketers Network.

Individual Member

Jeanne Spencer, Student at Webster University

Thank you for your patience while we transitioned to our fabulous new website. **We are now ready for Renewing Members and New Members to renew or join online at npmarketers-stl.org!**

Annual membership dues are:

- \$100 for an individual
- \$75 for a student
- \$250 for an organization (up to five members per organization)

Join or renew your membership today!

NP Marketers members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University!** Webster's online, weekend and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession or change your career path.



Invest in Your Future

Relevant Resources

[4 Effective Ways To Collaborate With Your Team](#)

From Lifehack

[Being a Successful Fundraiser in 2021](#)

From Nonprofit Hub

[9 Marketing Tips For Nonprofits To Ensure Survival](#)

From socPub



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[Read](#) the VerticalResponse marketing policy.

