



Noteworthy: June 2021

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CREATING AN EFFECTIVE NONPROFIT MESSAGE

JUNE 8, 2021 - 12:00 PM - 1:00 PM



If you are struggling to establish consistent messaging across your organization, you're not alone! On Tuesday, June 8th join Jarel Loveless, Chief Development Officer at Annie Malone Children and Family Services, as we discuss how to build clear, uniform messaging that can be easily shared across all mediums. Utilizing 15 years of nonprofit experience, Jarel will share how to develop a communication plan that includes a roll out to staff, board, volunteers, and the community and how to establish messaging

repetition.

In developing and improving messaging, you don't want to shy away from external feedback either, so we'll also examine how to effectively solicit this through town halls.

Let's tear down silos and create messaging that will resonate throughout your community!

SPECIAL PRICING

\$10 Members - \$15 Nonmembers - \$10 Students

[Register Now](#)

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SPECTRUM 2021: SAVE THE DATE

Mark your calendars! Join us for Spectrum 2021 on Tuesday, **October 19, 2021**. Our theme this year is "Spectrum: 50 Years Forward," celebrating Nonprofit Marketers Network-STL fiftieth anniversary year and building on our 50 years of commitment to the St. Louis community. The conference will be fully virtual.

Spectrum is the premier location for professional development for nonprofit marketers and communicators. This day-long event is filled with best practices and cutting-edge ideas from leading minds and voices in our sector. Earlybird registration on June 5th!

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WELCOME TO OUR NEW MEMBERS

Welcome to our new members and Welcome Back to our renewing members! Thank you for investing in your professional development through Nonprofit Marketers Network.

NEW Individual Members:

Rebecca Harlow with Lumeris

Regina Bennett with Cardinal Ritter Senior Services

Bailey Tripp, Social Media Coordinator with Wash U School of Medicine

Denise Cage with Care to Learn

Kate Fletcher, Event and Communication Manager with Queen of Peace

NEW Organizational Membership:

Flavia Bader with the Society of the Sacred Heart

Danielle Beasley with the Illinois Heartland Library System

Renewing Members:

Erica Rogers with Fox Performing Arts Charitable Foundation

Karen Handelman with President of 501 Creative

Nicole Nidea with Program Manager with SODA: Student Organ Donation Advocates

Renewing Organizational Membership:

Missouri Botanical Garden

We have an exciting new website! Please check out the great new features, including registering for events, managing your own profile and our NEW Members Only Section!

You can register online at www.npmarketers-stl.org!

Annual membership dues are \$100 for an individual, \$75 for a student, or \$250 for an organization (up to five members per organization).

[Join or renew your membership today](#)

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WEBSTER UNIVERSITY DISCOUNT



Nonprofit Marketers Network–STL members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University!** Webster's online, weekend, and

evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession, or change your career path.

Invest in your future

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RELEVANT RESOURCES

Write A Call-To-Action (CTA) That Inspires Engagement

From The Modern Nonprofit

Accessibility On Social Media

From M+R

How To Create A Volunteer Handbook Your Volunteers Will Use

From Get Fully Funded

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