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Noteworthy eNews | October 2020



Spectrum Conference: Connections 2020

Tuesday, October 20, 2020
8:00 AM - 4:30 PM

Spectrum is going virtual! Join us for a daylong digital conference for nonprofit marketers, communicators, fundraisers, and leaders. Enjoy 3 keynotes, 4 tracks of programming, and more! Virtual attendees pick 4 sessions to attend live in addition to the keynote presentations—then get recordings of ALL 16 breakout sessions PLUS the 3 keynotes after the conference ends.

\$69 Members | \$69 Students | \$89 Nonmembers

Not a member? Join today! Organization members enjoy benefits for up to 5 people—including the member rate for Spectrum.

[Register](#)

Introducing the Speaker Lineup for Spectrum 2020

Keynotes

Katie Stuckenschneider, Forest Park Forever
Maryanne Dersch, Courageous Communication

Vincent C. Flewellyn, Webster University

Speakers

Dr. Barrett Baebler, Webster University
Diane Bauhof, St. Louis Aquarium Foundation
Michael Baxter, The Muny
Tiana Berry-Jones, LaunchCode
Dr. Leilani Carver-Madalon, Maryville University
Kwofe Coleman, The Muny
Rachel D'Souza-Siebert, Gladiator Consulting
Neosha Franklin, St. Louis Community Foundation
Michael Franzoni, Gateway Men's Chorus
Shannon Grass, EMD Consulting
Daron Hendrix, Girl Louie
Baillie Kleekamp, Shaw Nature Reserve
Amanda Laumeyer, St. Patrick Center
Demetria Lightfoot, Youth In Need
Dan Parris, Speak Up Studios
Meridith Perkins, Forest ReLeaf of Missouri
Lucinda Perry Jones, Operation Food Search
Elizabeth Roe, ALS Association, St. Louis Regional Chapter
Melanie Scheetz, Foster & Adoptive Care Coalition
Nathan Sprehe, Almanac
Mary Thompson, Paraquad
Angie Winschel, Almanac

**For more information on Spectrum or to register,
please go to NMN-SpectrumConference.com**

Welcome to our New and Renewing Members!

Thank you for investing in your professional development through the Nonprofit Marketers Network.

Individual Member

Jennifer Henry – Francis Howell School District

Organizational Member

Illinois Heartland Library System

Annual membership dues are:

- \$100 for an individual
- \$75 for a student
- \$250 for an organization (up to five members per organization)

[Join or renew](#) your membership and save on Spectrum Conference 2020 registration!

NMN members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University!** Webster's online, weekend and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession or change your career path. [Invest in Your Future](#)



Member Profile: Julie Fox

Julie Fox, MA, has served as ED of the Immigrant Home English Learning Program (IHELP)—formerly known as Immigrant & Refugee Women's Program (IRWP)—since July of 2018. Julie earned her BS in mass communications from Southeast Missouri State University in 2004 and her MA in human resources management from Webster University in 2013.

Prior to coming to IHELP, Julie held a variety of roles for the Girl Scouts of Southern Illinois, including serving as Director of Operations.



[Learn more](#) about her and other members.

Resources

[The Best Time to Send an Email \(Research-Backed\)](#)
from HubSpot

[Visualizing the Social Media Universe in 2020](#)
from Visual Capitalist

[How to Clearly Define Your Crisis Communications Plan](#)
from Spin Sucks



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[Read](#) the VerticalResponse marketing policy.

