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Noteworthy eNews | May 2020



Virtual Program COVID-19 & Internal Communication

Tuesday, May 12, 2020, 12:00 p.m. - 1:00 p.m.

In this presentation, social media strategist and storyteller **Katie Cothron** will help attendees think about practical and empathetic ways to communicate with your internal audiences so they know you are listening, understanding and working with them to get things done in this new normal.



SPECIAL PRICING

\$5 Members | \$10 Nonmembers | \$5 Students

[Register](#)

Members-Only Virtual Happy Hour

Thursday, May 21, 2020

Social distancing doesn't mean isolation. Grab your favorite drink and join us for an opportunity to share resources, discuss how we can support one another, and most of all, connect and socialize!

This event is **free** to attend and open to all Nonprofit Marketers Network members.

[Register](#)

Speak for Spectrum! Apply by May 15

Want to be a part of Spectrum 2020? It's the only one-day professional development opportunity in St. Louis created for nonprofit communications professionals and leaders. We are looking for presenters for our upcoming Spectrum Conference being held on Tuesday, October 20.

Conference tracks include:

- Leadership
- Marketing/Communications
- Development/Fundraising
- New to the Field

[Click here for the application form.](#) **All applications are due by Friday, May 15.** If you have any questions, please reach out to Ann Duffy, Vice President and Chair of Spectrum 2020, at ann.e.duffy@zoho.com.

Member Profile: Paula Kinney

Paula Kinney, M.Ed., chief executive of HavenHouse since Feb 2020, joined the HavenHouse team in 2008. Paula earned her B.A. in Social work from St. Louis University in 2002 and her M.Ed. in Counseling from UMSL in 2008.

On a personal level, Paula enjoys travel (“Take me to the beach!”) and cooking for her husband Alan and 16-year-old son Al—as well as caring for their dog Guinness.



[Learn more](#) about her and other members.

Welcome to Our New and Renewing Members!

Thank you for investing in your professional development through the Nonprofit Marketers Network.

Individual Members

Jaclyn Karalunas – Safe Connections

Keri Koehler – St. Louis Opera House Foundation
Gary Stevens – GRS Consulting

Organizations

Emmaus Homes
Immigrant & Refugee Women's Program
Pallotine Renewal Center
Parkway School District
Sisters of St. Joseph of Cardondelet
YWCA St. Louis Head Start

Annual membership dues are:

- \$100 for an individual
- \$75 for a student
- \$250 for an organization (up to five members per organization)

Invest in your professional development. [Join or renew](#) your membership in Nonprofit Marketing Network-STL today!

Remember that **members** are eligible for a discount in select undergraduate and graduate programs at **Webster University**! Find out more [here](#).

Relevant Resources

[Operation Food Search](#)

Operation Food Search has compiled a list of ways to get help, including a child meal map (includes more than 600 schools and community sites offering free meals to children in the bistate region), a “food finder” to identify sources of free food for individuals, and many other resources.

[Digital Outreach Tactics that Actually Work](#)

The teams from Fractl and BuzzStream recently teamed up to conduct a study of the online sign-up habits of over 1,000 US adults. Their findings reveal some important insight for digital marketers.

[Foundation Directory Online](#)

Candid, the nonprofit behind the grant search database Foundation Directory Online (FDO), has made grant research easier. Lisa Thorp, SLPL Grants & Foundation Center Librarian, wrote a [blog](#) about exploring FDO. To contact Lisa directly, email her at lthorp@slpl.org.

Recognizing our Spectrum 2019 Gold Sponsors



Sponsorships enable us to continue to provide quality programming and networking opportunities for our members. Interested in joining the effort?

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