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Noteworthy eNews | March 2020



Tuesday, March 10 Luncheon: Tips and Tricks for Marketing on a Dime

at **Maggiano's Little Italy**

#2 The Boulevard, St. Louis, Missouri 63117



Whether you have a new pilot project that is under resourced or your budgets overall have grown increasingly constrained, odds are you are being asked (and will be asked again!) to deliver marketing success with limited financial resources. Limited dollars don't have to mean limited impact if you consider a few key principles - both the tried and true and the new and innovative.

Presenter Joe Gfaller will share a range of examples for the new and experienced marketer that can be modeled within your own organization.

[Click here](#) to learn more about Joe Gfaller, Managing Director at Metro Theater Company.

\$35 members | \$49 nonmembers | \$35 students

Networking begins at 11:30.
Lunch and program begin at noon.

[Register now!](#)

Breakfast with the Eggsperts
Tuesday, April 14, 2020 at Maggiano's



**TRADITIONAL MEDIA:
DEAD OR ALIVE?**

NPMARKETERS-STL.ORG

Is traditional media marketing dead? Find out at Breakfast with the Eggsperts! Roundtable discussions going on at several tables will give you the opportunity to talk one-on-one with these media experts on how to market your organization or cause using television, radio, newspapers, direct mail and magazines.

[Register now!](#)

Please "Follow" Our Social Media Changes

If you're a member of CSPRC's LinkedIn private group, you will want to follow our [new page](#), Nonprofit Marketers Network-STL. The platform will *not* transfer group members to a page, so please "follow" the page (image at right).



For now, our Facebook and Twitter accounts are under the name of "Nonprofit Marketers Network-STL, formerly known as CSPRC." Please share this information with colleagues who may also want to follow us. Thanks!

You may have also noticed that our website can be problematic at times. We're happy to announce that our

website will be getting a makeover in 2020! Keep an eye on our social platforms for the latest!

Member Profile: Ruth E. Thaler-Carter



Ruth E. Thaler-Carter “can write about anything.” She is an award-winning writer, editor and proofreader who began freelancing fulltime in 1984. Ruth, a native of Rochester, NY, earned a BA in French and general studies from UMSL and did a year of graduate work in journalism as a Ford Fellow at the UM-Columbia.

After eight years in DC, 13 in Baltimore and 18 back home in Rochester, Ruth returned to St. Louis as a first-time homeowner with a condo across the street from Forest Park.

[Learn more](#) about her and other members.

Welcome New and Renewing Members

Student

Eric Moody – Better Family Life; Webster University Student

Individuals

Cynthia Danley – Safe Connections

Shirlyn Myles – Missouri Department of Transportation

Kate Neff – Wyman Center

Nicole Nidea – Girls in the Know

Sarah Prechtel – DEAF, Inc.

Ruth Thaler-Carter – “I Can Write About Anything!”

Annual membership dues are \$100 for an individual or \$250 for an organization (up to five members per organization).

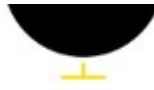
Invest in your professional development. [Join or renew](#) your membership in Nonprofit Marketing Network-STL today!

Remember that **members** are eligible for a discount in select undergraduate and graduate programs at **Webster University!** Find out more [here](#).

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Partnerships enable us to continue to provide quality programming and networking opportunities for our members. Interested in joining the effort?

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