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## Noteworthy eNews | July 2020



### Virtual Program The New Exceptional Normal

Tuesday, July 14, 2020  
12:00 PM - 1:00 PM

Come hear from Jeri Schultz on how to thrive in the new normal with C6: Compassion, Confidence, Collaboration, Courage, Communication, and Community.

There will be an exceptional direction, focus, and understanding of personal growth in the new normal.

**Jeri Schultz** has spent the past 30 years sharing her passion and talent for developing leadership, mentoring and career success. As President of [Jeri Schultz and Associates, LLC](#), she focuses on providing Leadership and Corporate Development across diverse segments of business development and community enrichment.



#### SPECIAL PRICING

\$5 Members | \$10 Nonmembers | \$5 Students

[Register](#)



## Doing Digital Well in the Age of COVID-19: Creating Better Webinars, Zoom Calls and Social Content

### SAVE THE DATE

Tuesday, August 11, 2020  
12:00 PM - 1:00 PM

### Spectrum Conference: Connections 2020

Tuesday, October 20, 2020  
8:30 AM - 4:15 PM

**Spectrum is going virtual!** Join us for a daylong digital conference for nonprofit marketers, communicators, fundraisers, and leaders. Enjoy 3 keynotes, 4 tracks of programming, and more! Virtual attendees pick 4 sessions to attend live in addition to the keynote presentations—then get recordings of ALL 16 breakout sessions PLUS the 3 keynotes after the conference ends.

### Earlybird pricing (now–August 31)

\$49 Members | \$49 Students | \$69 Nonmembers

### On September 1

\$69 Members | \$69 Students | \$89 Nonmembers

Not a member? Join today! Organization members enjoy benefits for up to 5 people—including the member rate for Spectrum.

[Register](#)

**Member Profile: Courtney Casteel**

Courtney Casteel is deeply committed to protecting the environment and runs communications for Missouri Coalition for the Environment. She earned her BA in Marketing & Sustainability Studies in 2020 from Webster University and will complete her MA in Management/Communications at Webster in 2022.



Courtney loves to read about spirituality and metaphysical studies, do yoga, meditate, appreciate nature and care for her cat, July.

[Learn more](#) about her and other members.

### **We are launching a new mentorship program this fall!**

Younger members will be matched with seasoned professionals based on career interests, goals and locations. All mentees for this pilot program must be members. If you're not a current member, please join today!

We are looking for mentors and mentees.  
**Applications will open in mid-July.**

For more information please email [info@npmarketers-stl.org](mailto:info@npmarketers-stl.org)

### **Welcome to our new and renewing members!**

Thank you for investing in your professional development through the Nonprofit Marketers Network.

#### **Individuals**

Karen Handelman – 501creative  
Erica Rogers – Fox Performing Arts Charitable Foundation  
Brittni Snidle – Kids In The Middle

#### **Organization**

Society of the Sacred Heart

Annual membership dues are:

- \$100 for an individual
- \$75 for a student
- \$250 for an organization (up to five members per organization)

[Join or renew](#) your membership today!

NMN members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University!** Webster's online, weekend and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession or change your career path. [Invest in Your Future](#)



## Racial Equity Resources

### Addressing Racial Equity in the Workplace

*Harvard Business Review*

### Understanding How Racial Equity Relates to Your Nonprofit

**Mission**

*GuideStar*

### The Role of Senior Leaders in Building a Nonprofit Culture of Racial Equity

*Bridgespan*

### Local Racial Equity Programs to Guide You and Your Organization

*Forward Through Ferguson*



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Nonprofit Marketers Network-STL  
2650 S. Hanley Road, Suite 100  
St. Louis, MO 63144  
US

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