



[Click to view this email in a browser](#)

February 2020



Tuesday, February 11 Luncheon: Planning Your Editorial Calendar

at **Maggiano's Little Italy**
#2 The Boulevard, St. Louis, Missouri 63117



As we all know, content is KEY. It helps you attract, engage, and delight prospective donors, customers, partners and volunteers. This increases visibility bringing new visitors to your site, and ultimately, generates revenue for your organization.

Jasmine's presentation will provide nonprofit marketers with the framework to create an organizational calendar encompassing both internal and external aspects of their organization with the goals of communication planning and pre-developing content that is engaging, relevant and timely.

[Click here](#) to learn more about Jasmine D. Evans, Solopreneur and Proprietor at Jasmine D. Evans Public Relations, LLC.

\$35 members | \$49 nonmembers | \$35 students

Networking begins at 11:30.
Lunch and program begin at noon.

[Register now!](#)

Mark Your Calendar Now

Tues., **March 10: Luncheon** with guest speaker Joe Gfaller from Metro Theatre Company. Topic: Marketing on a Dime

Tues., **April 14: BREAKFAST** roundtable discussion with media experts. Topic: Is Traditional Media Dead or Alive?

Please "Follow" Our Social Media Changes

If you're a member of CSPRC's LinkedIn private group, you will want to follow our [new page](#), Nonprofit Marketers Network-STL. The platform will *not* transfer group members to a page, so please "follow" the page (image at right).



For now, our Facebook and Twitter accounts are under the name of "Nonprofit Marketers Network-STL, formerly known as CSPRC." Please share this information with colleagues who may also want to follow us. Thanks!

Member Profile: Marc Kinnear



Marc Kinnear, MS, became Development Manager in 2019 at the [Thomas Dunn Learning Center](#), an organization founded in 1930 by an English immigrant who worked his way from rags to riches but still understood the hardships of orphans he saw living on the streets of St. Louis.

On a personal level, Marc is an "un-trained" distance runner and former chef and culinary school graduate. [Learn more](#) about him and other members.

Welcome New and Renewing Members

Individuals

Jim Judge – Judge Evaluation Services

Miranda Lintzenich – St. Louis Psychoanalytic Institute

Jennifer Thomas – Gephardt Institute for Civic & Community Engagement

Organization

Missouri Historical Society

Annual membership dues are \$100 for an individual or \$250 for an organization (up to five members per organization).

Invest in your professional development. [Join or renew](#) your membership in Nonprofit Marketing Network-STL today!

Remember that **members** are eligible for a discount in select undergraduate and graduate programs at **Webster University!** Find out more [here](#).

Our Partners

Premier Partners



Contributing Partners



Event Partners



Partnerships enable us to continue to provide quality programming and networking opportunities for our members. Interested in joining the effort?

[Click to learn more»](#)



If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

CSPRC
2650 S. Hanley Road, Suite 100
St. Louis, MO 63144
US

[Read](#) the VerticalResponse marketing policy.

