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Noteworthy eNews | August 2020

NONPROFIT MARKETERS NETWORK-STL

Virtual Program
Doing Digital Well in the Age of COVID-19: Creating Better Webinars, Zoom Calls and Social Content

Tuesday, August 11, 2020
12:00 PM - 1:00 PM

In our current climate, organizations are asking how to be more visually appealing "on a dime," how to host better webinars, and even how to properly set up a virtual office space so your colleagues aren't looking up your nose during Zoom meetings!

Dan Parris, a filmmaker with nearly two decades of experience, will share tips on how to step up your content game in this virtual age.

SPECIAL PRICING
$5 Members | $10 Nonmembers | $5 Students

Register

Save the Date for September!
Tuesday, September 8, 2020

12:00 PM - 1:00 PM

Spectrum Conference: Connections 2020

Tuesday, October 20, 2020
8:30 AM - 4:15 PM

Spectrum is going virtual! Join us for a daylong digital conference for nonprofit marketers, communicators, fundraisers, and leaders. Enjoy 3 keynotes, 4 tracks of programming, and more! Virtual attendees pick 4 sessions to attend live in addition to the keynote presentations—then get recordings of ALL 16 breakout sessions PLUS the 3 keynotes after the conference ends.

Earlybird pricing (now–August 31)
$49 Members | $49 Students | $69 Nonmembers

On September 1
$69 Members | $69 Students | $89 Nonmembers

Not a member? Join today! Organization members enjoy benefits for up to 5 people—including the member rate for Spectrum.

Register

Member Profile: Samantha Ferguson

Samantha Ferguson serves as Communications and Graphic Design Coordinator at Veterans For Peace.

After graduating with a degree in Public Communications and Marketing in 2014, she moved to Dublin, Ireland for a year on a Working Holiday visa where she worked for a tour company and traveled as much as possible.

Learn more about her and other members.

Pilot Mentorship Program – Last Chance!

Through this program, Nonprofit Marketers Network will provide a forum for mentees to develop leadership, creative thinking and interpersonal skills, through coaching and feedback.

Mentors will have the opportunity to expand their leadership skills, gain new perspectives and ideas while sharing key insights, tools and experiences.

We are looking for mentors and mentees.
Apply Now! The application closes August 1, 2020.

For more information please email info@npmarketers-stl.org

Welcome to our New and Renewing Members!

Thank you for investing in your professional development through the Nonprofit Marketers Network.

Individuals
Dave Baldwin – Access Academies
Amber Foster-Hobart – City Academy
Mandy Norbi – Lutheran Foundation/Send Me St. Louis

Annual membership dues are:

- $100 for an individual
- $75 for a student
- $250 for an organization (up to five members per organization)

Join or renew your membership today!

NMN members are eligible for special tuition rates in select undergraduate and graduate programs at **Webster University**! Webster's online, weekend and evening programs fit your schedule and your ambition. You can study to complete a degree, advance in your profession or change your career path. Invest in Your Future

Resources

Update Your Donor Language with these Thank-You Templates
from Bloomerang

Identify Your Key Fulfillment Indicators (KFIs)
with Maryanne Dersch at Courageous Communications

Discover the Power of a Marketing Plan with this Template
from Almanac

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