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Noteworthy eNews | April 2020



Dear Nonprofit Marketers Network:

Like many of you, our Board is adjusting to unprecedented circumstances. We are connecting through video chat and many a webinar from our at-home workspaces, trying to support the critical work of our organizations with new limitations. If anyone has ever doubted the essential role communications play in our day-to-day operations, they may have a newfound appreciation for it!



We are following the guidelines of the CDC and local leaders with respect to the coronavirus (COVID-19), keeping the health and safety of our members, volunteers, and guests as our top priority. These guidelines impact our upcoming programs and meetings.

- Our April 14 program "Breakfast with the Eggsperts: Traditional Media Marketing" has been postponed and will be rescheduled later in the year.
- Our May 12 Lunch program "Effective Internal Communication Strategies" has been postponed and will be rescheduled later in the year.

Additionally, all committee meetings, Board meetings, and other governance scheduled for the month of April will be conducted remotely. We will reassess in May, depending on conditions.

As you know, our social media channels on [Facebook](#), [LinkedIn](#), and [Twitter](#) remain our primary methods to share information with you and to

continue to provide the high-quality communication resources, job postings, and other tips we all need to support our work.

This is an easy time for no one. Please let us know how we can be a resource and a support for you.

Kristine Gruver, MA, CFRE
President
Nonprofit Marketers Network-STL
npmarketers-stl.org
info@npmarketers-stl.org

Speak for Spectrum!

Want to be a part of Spectrum 2020? It's the only one-day professional development opportunity in St. Louis created for nonprofit communications professionals and leaders. We are looking for presenters for our upcoming Spectrum Conference being held on Tuesday, October 20.

Conference tracks include:

- Leadership
- Marketing/Communications
- Development/Fundraising
- New to the Field

[Click here for the application form](#). All applications are due by Friday, May 15. If you have any questions, please reach out to Ann Duffy, Vice President and Chair of Spectrum 2020, at ann.e.duffy@zoho.com.

Welcome to Our New and Renewing Members!

Thank you for investing in your professional development through the Nonprofit Marketers Network.

Individual Members

Diane Droege – DD Creative Communication

Morgan Hudson – Eye Thrive

Kate McKearn – Eye Thrive

Steven Tomaszewski – SIHF Healthcare

Annual membership dues are:

- \$100 for an individual
- \$75 for a student
- \$250 for an organization (up to five members per organization)

Invest in your professional development. [Join or renew](#) your

membership in Nonprofit Marketing Network-STL today!

Remember that **members** are eligible for a discount in select undergraduate and graduate programs at **Webster University**! Find out more [here](#).

Relevant Resources

[5 TED Talks on How to Better Manage Your Time at Work](#)

These talks cover time on Mars, pecking order at work, mental health, the benefits of simplification, and more. They're perfect for motivating you to start working on all those things you've been meaning to do.

[WEBINAR: How to Run An Online Meeting](#)

In this webinar, you'll learn:

- Best practices for running an online meeting
- Video meeting etiquette to follow
- How to prepare you and your team
- How to keep your team focused and engaged

[WEBINAR: Managing Your Career Change \(And Stress\) In The Time of Coronavirus](#)

In this webinar, you'll learn:

- How to proactively use this time
- Creative ways to manage your stress
- Strategies for building connections even during social distancing

Our Partners

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Partnerships enable us to continue to provide quality programming and networking opportunities for our members. Interested in joining the effort?

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Nonprofit Marketers Network-STL
2650 S. Hanley Road, Suite 100
St. Louis, MO 63144
US

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